



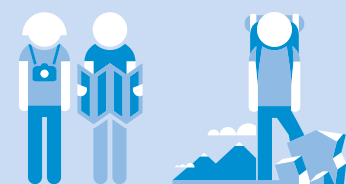
55.4 m

overnight stays in tourist accommodation

① Switzerland	28.6 m
② Europe	16.8 m
③ Asia	5.9 m
④ America	3.3 m
⑤ Africa and Oceania	0.8 m

Overnight stays by major regions in tourist accommodation

Lake Geneva Region	15.8 m
Eastern Switzerland	11.2 m
Espace Mittelland	10.1 m
Zurich	6.1 m
Central Switzerland	5.8 m
Ticino	3.8 m
Northwestern Switzerland	2.6 m



Number of trips per person and year

24
10.6
without overnight stay

3.2
with overnight stays

Trips by the Swiss resident population

Daily expenditure per person on private trips with overnight stays

1020 CHF
CHF 108
Domestic trips

1020 CHF
CHF 159
Trips abroad

Share of trips abroad in total trips with overnight stays

67%

664 663

Total beds surveyed in tourist accommodation

Distribution of beds by sector



Hotel sector	274 792
Holiday homes	154 149
Collective accommodation	115 680
Campsites (Pitches for passing guests x4)	120 042

CHF 19.3 bn



Gross value added by tourism

181 699

Number of jobs in tourism (FTE)



+0.1%

Growth in consumer prices in tourist accommodation (2017/2018)