

Top 10 communes by total overnight stays

 **Zurich**  
3.6 m

 **Geneva**  
2.2 m

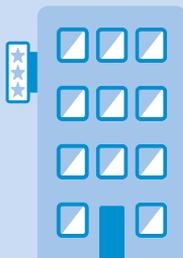
 **Zermatt**  
1.5 m



- |     |            |       |
|-----|------------|-------|
| 4.  | Basel      | 1.4 m |
| 5.  | Lucerne    | 1.4 m |
| 6.  | Lausanne   | 1.0 m |
| 7.  | Davos      | 0.9 m |
| 8.  | Bern       | 0.8 m |
| 9.  | Interlaken | 0.8 m |
| 10. | St. Moritz | 0.8 m |

## 55.2%

Room occupancy rate



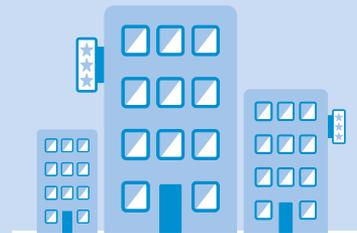
# 39.6 m

overnight stays in the hotel sector

- |  |        |
|--|--------|
|  Switzerland        | 17.9 m |
|  Europe             | 12.2 m |
|  Asia               | 5.4 m  |
|  America            | 3.3 m  |
|  Africa and Oceania | 0.7 m  |

# 4646

hotels surveyed



# 59.8



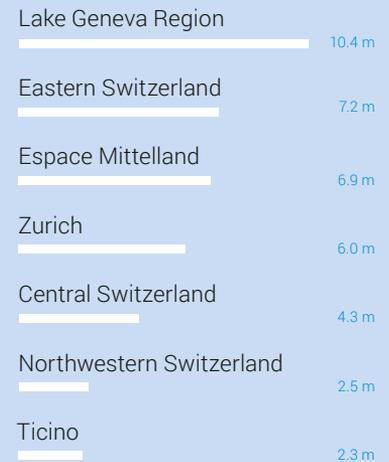
beds available per establishment on average



# +0.4%

Growth in consumer prices in the hotel sector (2018/2019)

Overnight stays by major regions in the hotel sector



# 2.0 nights



average duration of stay in a hotel