



Statistics on the cultural economy

Description

The statistics on the cultural economy describes the economic aspects of culture. It's a synthesis statistic based on definitions accepted at the European level and on existing FSO surveys.

Available since:
2010/2011

Features registered:

- cultural enterprises with their workplaces and jobs;
- cultural workers in the broader sense, that is people who have their main job in the cultural sector, be their occupation cultural (e.g. musician in an orchestra) or not (e.g. accountant in a theatre), plus those with a cultural occupation but who work outside the cultural sector (e.g. photographer in a chemicals company).

Methodology

Data source:

The results on cultural enterprises and jobs are based on the structural business statistics (STATENT), business demography statistics (UDEM0), and the production and value added statistics (WS).

The analyses on cultural workers are based on the Swiss Labour Force Survey (SLFS), the Swiss Earnings Structure Survey, and the Survey on Income and Living Conditions (SILC). More information on these statistics and surveys can be found in their fact sheets.

Definition:

The definition of the cultural economy used here is geared towards the Eurostat guidelines, as set from 2012. It's based on a rather traditional understanding of culture, but extended to include sectors where creativity plays a key role, such as architecture, the video game industry, arts and crafts, and advertising. As opposed to the broader creative economy approach, which also comprises the fields of IT, software and marketing, here the focus is on culture in the stricter sense.

References: European Commission/Eurostat, ESSnet-Culture (2012). *European Statistical System Network on Culture. Final Report*; European Union (2018). *Guide to Eurostat Culture Statistics*. Publications Office of the European Union, Luxembourg.

Cultural sector:

Eurostat distinguishes 10 main cultural domains, plus an 11th transversal domain. These 11 cultural domains were defined by Eurostat in 2012 and 2018 on the basis of 36 four-digit European NACE codes (Nomenclature statistique des Activités économiques), which at this level are compatible with the Swiss NOGA (General Classification of Economic Activities):

1. Heritage
 - 9102 Museums
 - 9103 Operation of historical sites and buildings, and similar visitor attractions
- 2/ 3. Archives/Libraries
 - 9101 Library and archives activities
4. Books and press
 - 1811 Publishing of newspapers
 - 1812 Other publishing activities
 - 1813 Pre-press and pre-media services
 - 1814 Binding and related services
 - 4761 Retail sale of books in specialised stores
 - 4762 Retail sale of newspapers and stationery in specialised stores
 - 5811 Publishing of books
 - 5813 Publishing of newspapers
 - 5814 Publishing of journals and periodicals

6391	Correspondents, news agencies
7430	Translation and interpretation activities
5.	Visual arts
7410	Specialised design activities
7420	Photographic activities
9003	Artistic creation
6.	Performing arts
3220	Manufacture of musical instruments
9001	Performing arts (theatre and ballet companies; orchestras, choirs, musicians)
9002	Support activities to performing arts
9004	Operation of arts facilities
7.	Audio-visual and multimedia
1820	Reproduction of recorded media
4763	Retail sale of music and video recordings in specialised stores
5821	Publishing of computer games
5911	Motion picture, video and television programme production activities
5912	Motion picture, video and television post-production activities
5913	Motion picture, video and television programme distribution activities
5914	Cinemas
5920	Sound recording and music publishing activities
6010	Radio broadcasting
6020	Television programming and broadcasting activities
7722	Renting of video tapes and disks
8.	Architecture
7111	Architects
9.	Advertising
7311	Advertising agencies
10.	Art crafts
3212	Manufacture of jewellery, gold and silversmith work
11.	Cultural education
8552	Cultural education

(Source: NOGA 2008)

Cultural occupations:

Eurostat defines cultural occupations as “occupations involved in the creative and artistic economic cycle i.e. creation, production, dissemination and trade, preservation, education, management and regulation, as well as heritage collection and preservation”. The 35 four-digit codes of the ISCO (International Standard Classification of Occupations) for cultural occupations were defined in 2012 and 2018 by Eurostat, partly to be consistent with UNESCO typologies:

2161	Building architects
2162	Landscape architects
2163	Product and garment designers
2164	Town and traffic planners
2165	Cartographers and surveyors
2166	Graphic and multimedia designers
2353	Language teachers
2354	Other music teachers
2355	Other arts teachers
2621	Archivists and curators
2622	Librarians and related information professionals
2641	Authors and related writers
2642	Journalists
2643	Translators, interpreters and other linguists
2651	Visual artist
2652	Musicians, singers and composers
2653	Dancers and choreographers
2654	Film, stage and related directors and producers
2655	Actors
2656	Announcers on radio, television and other media

2659	Creative and performing arts artists not elsewhere classified
3431	Photographers
3432	Interiors designers and decorators
3433	Gallery, museum and library technicians
3435	Other artistic and cultural associate professionals
3521	Broadcasting and audio-visual technicians
4411	Library clerks
7312	Musical instrument makers and tuners
7313	Jewelry and precious-metal workers
7314	Potters and related workers
7315	Glass makers, cutters, grinder and finishers
7316	Sign writers, decorative painters, engravers and etchers
7317	Handicraft workers in wood, basketry and related materials
7318	Handicraft workers in textile, leather and related materials
7319	Handicraft workers not elsewhere classified

(Source: ISCO 2008)

Degree of regionalisation:

Municipalities, Major regions, Linguistic regions, Switzerland

Periodicity:

Yearly

Reference period:

Year

Statistical quality of data:

Corresponds to the quality of the data sources used.

Revision:

First publication in 2020.

Legal bases

Ordinance of 30 June 1993 on the execution of federal statistical surveys (SR 431.012.1)

Organization

Federal Statistical Office (FSO)

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