

Press release

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16 Culture, media, information society, sport

Museum Statistics 2020

COVID-19 had a big impact on Swiss museums in 2020

The COVID-19 pandemic led to a decline in almost all indicators of museum activity in Switzerland in 2020 compared with the previous year. This affected, for instance, the number of events (-62%), the number of guided visits (-54%) or the number of admissions (-43%). However, the health crisis did encourage museums to develop their online content: 40% of them became more active on their websites and 36% on social media. These figures are some of the latest results from the Swiss Museum Statistics from the Swiss Federal Statistical Office (FSO).

You can find the complete text of the press release in German, French or Italian:

For German see: www.bfs.admin.ch/news/de/2021-0259

For French see: www.bfs.admin.ch/news/fr/2021-0259

For Italian see: www.bfs.admin.ch/news/it/2021-0259

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