



38.5 m

overnight stays in tourist accommodation

① Switzerland	28.3 m
② Europe	8.8 m
③ Asia	0.6 m
④ America	0.6 m
⑤ Africa and Oceania	0.2 m

Overnight stays by major regions in tourist accommodation

Lake Geneva Region	10.5 m
Eastern Switzerland	10.5 m
Espace Mittelland	7.0 m
Central Switzerland	3.6 m
Ticino	3.5 m
Zurich	2.2 m
Northwestern Switzerland	1.2 m



Number of trips per person and year

24 7.1
without overnight stay

1.9
with overnight stays

Trips by the Swiss resident population

Daily expenditure per person on private trips with overnight stays

1020 CHF 121
Domestic trips

1020 CHF 135
Trips abroad

Share of trips abroad in total trips with overnight stays

45%

661 740

Total beds surveyed in tourist accommodation

Distribution of beds by sector



Hotel sector	279 248
Holiday homes	153 563
Collective accommodation	114 125
Campsites (Pitches for passing guests x4)	114 804

CHF 14.8 bn



Gross value added by tourism

162 766

Number of jobs in tourism (FTE)



-1.1%

Growth in consumer prices in tourist accommodation (2019/2020)