



Top 10 communes by total overnight stays

 **Zurich**  
1.7 m

 **Geneva**  
1.1 m

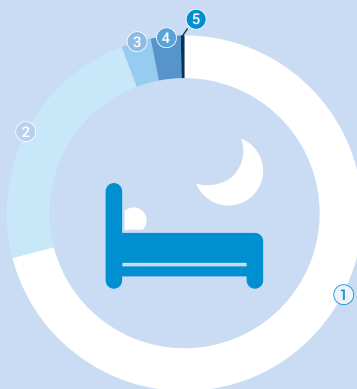
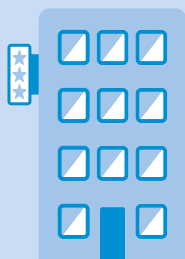
 **Zermatt**  
1.1 m



4.	Basel	0.8 m
5.	Davos	0.7 m
6.	Lucerne	0.6 m
7.	Lausanne	0.6 m
8.	Lugano	0.6 m
9.	St. Moritz	0.6 m
10.	Ascona	0.5 m

41.4%

Room occupancy rate



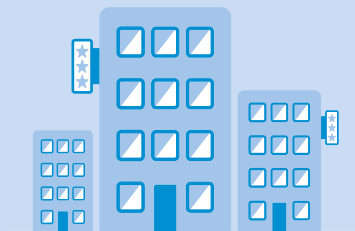
29.6 m

overnight stays in the hotel sector

① Switzerland	21.0 m
② Europe	6.9 m
③ America	0.8 m
④ Asia	0.8 m
⑤ Africa and Oceania	0.1 m

4574

hotels surveyed



61.3



beds per establishment on average



2.7%

Growth in consumer prices in the hotel sector (2020/2021)

Overnight stays by major regions in the hotel sector

Lake Geneva Region	7.1 m
Eastern Switzerland	7.0 m
Espace Mittelland	5.2 m
Central Switzerland	3.0 m
Ticino	2.9 m
Zurich	2.8 m
Northwestern Switzerland	1.5 m

2.2  
nights



average duration of stay in a hotel