

Top 10 communes by total overnight stays

1 Zurich
3.3 m

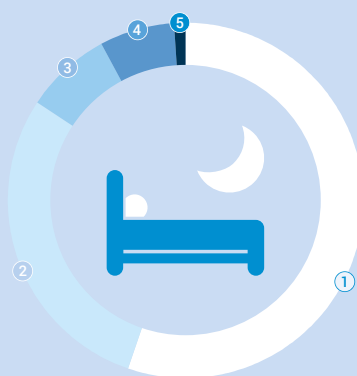
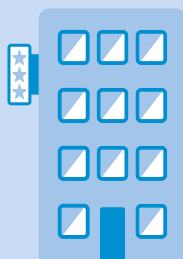
2 Geneva
2.0 m

3 Zermatt
1.5 m

4.	Basel	1.3 m
5.	Lucerne	1.1 m
6.	Lausanne	0.9 m
7.	Davos	0.8 m
8.	Bern	0.8 m
9.	St. Moritz	0.8 m
10.	Grindelwald	0.7 m

51.6%

Room occupancy rate



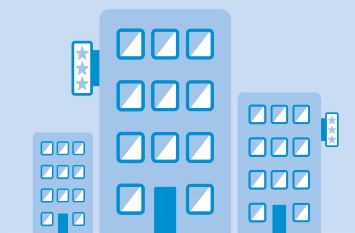
38.2 m

overnight stays in the hotel sector

①	Switzerland	21.1 m
②	Europe	11.1 m
③	America	3.0 m
④	Asia	2.6 m
⑤	Africa and Oceania	0.4 m

4498

hotels surveyed



62.8



beds per establishment on average



Growth in consumer prices in the hotel sector (2021/2022)

Overnight stays by major regions in the hotel sector

Lake Geneva Region	9,8 m
Eastern Switzerland	7,6 m
Espace Mittelland	6,7 m
Zurich	5,4 m
Central Switzerland	3,9 m
Ticino	2,6 m
Northwestern Switzerland	2,2 m

2.1
nights



average duration of stay in a hotel