



Press release

Embargo: 15.6.2023, 8:30

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Supplementary accommodation in 2022

Supplementary accommodation with 6.6% growth in 2022

Supplementary accommodation recorded 17.4 million overnight stays in 2022. In comparison with the preceding year, this represents an increase of 6.6%. More overnight stays were thus generated than before the COVID-19 pandemic. Demand from foreign visitors increased by 68.9% to 5.1 million. In contrast, the number of overnight stays by domestic guests fell to 12.3 million (-7.4%). These are some of the definitive findings from the supplementary accommodation statistics of the Federal Statistical Office (FSO).

When added to the hotel statistics, these findings provide an overall balance for the tourist accommodation in Switzerland. In 2022, 55.6 million overnight stays were registered in Switzerland, corresponding to an increase of 21.3% from 2021. Compared with 2019, the record year before the pandemic, the number of overnight stays fell by 1.1%. In 2022, domestic visitors registered 33.4 million overnight stays (-2.6% compared with 2021) and foreign visitors 22.2 million (+91.8%).

Fewer Swiss guests but many more foreign visitors in holiday homes

In 2022, commercially-run holiday homes accounted for the majority of overnight stays in supplementary accommodation (44.0%). With an annual total of 7.7 million overnight stays, demand increased by 1.3% compared with 2021. Domestic demand declined by 15.8% and reached 5.0 million overnight stays. This decline is offset by the strong growth in foreign demand, which increased by 63.6% and resulted in 2.7 million overnight stays. Guests from Europe (2.2 million / + 49.8%) generated 83.7% of the overnight stays from foreign visitors.

In 2022, the average length of stay in commercially-run holiday homes was 5.9 nights. Spread over the seven major regions, demand was strongest in the Lake Geneva region with 3.1 million overnight stays.

Despite growth: collective accommodation below pre-pandemic level

Despite a strong increase of 46.2% to 4.9 million in 2022 in collective accommodation, the number of overnight stays was still below the pre-pandemic level. Throughout the year, the number of overnight stays fell by 13.2% compared with 2019 (5.7 million).

In 2022, domestic guests accounted for 4.1 million overnight stays, corresponding to an increase of 35.0%. Foreign visitors (80.5% of whom came from Europe), registered 832 000 overnight stays (+146.4%). The average length of stay in collective accommodation was 2.4 nights. With 1.3 million overnight stays, Eastern Switzerland held top position among the major regions.

Decrease registered at campsites

After last year's record level at campsites (5.4 million), the number of overnight stays fell by 10.7% to 4.8 million. The decline (-25.3%) in domestic customers (3.3 million) could not be compensated for by the increase in foreign demand (+51.8% to 1.6 million).

At 97.2%, guests from Europe accounted for the largest share of foreign demand. The average length of stay in 2022 was 2.9 overnight stays. With 1.2 million overnight stays, Espace Mittelland was the major region with the highest number of overnight stays at campsites, followed by Ticino (1.1 million).

Survey methods

The survey of commercially run-holiday homes was started in 2016 and is a sample survey conducted at national level. The 2022 sample was comprised of 11 229 holiday homes surveyed on a quarterly basis. The response rate was 87%.

The survey of collective accommodation also started in 2016 and is a sample survey conducted at national level. The 2022 sample was comprised of 1171 collective accommodation units surveyed on a quarterly basis. The response rate was 85%.

The survey of campsites is a monthly comprehensive survey and was reintroduced in 2005. It was conducted at national level in 2022 among 398 establishments. The response rate was 95%.

The hotel accommodation survey is a monthly comprehensive survey and was reintroduced in 2005. In 2022, the response rate to the survey was 96%.

Detailed tables showing the different coefficients of variation for supplementary accommodation are available on the FSO website:

<https://www.bfs.admin.ch/bfs/de/home/statistiken/tourismus/beherbergung/parahotellerie.html>

Methodical note concerning arrivals in collective accommodation

The response rate for arrivals in collective accommodation is lower than that for overnight stays. The imputation model used to compensate for this lack of response may influence the reliability of results in terms of arrivals in this type of accommodation.

Information

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Access to results

This press release has been established on the basis of the European Statistics Code of Practice, which ensures the independence, integrity and accountability of national and community statistical offices. Privileged access is supervised and under embargo.

The Swiss Tourism Federation (STF), Switzerland Tourism (ST), the State Secretariat for Economic Affairs (SECO), Swisscamps, Touring Club Suisse (TCS) and Parahotellerie Suisse received this press release 24 hours prior to publication to fulfil their missions.