



55.6 m

overnight stays in tourist accommodation

① Switzerland	33.4 m
② Europe	15.5 m
③ America	3.3 m
④ Asia	2.9 m
⑤ Africa and Oceania	0.5 m

Overnight stays by major regions in tourist accommodation

Lake Geneva Region	15.3 m
Eastern Switzerland	12.0 m
Espace Mittelland	10.3 m
Zurich	5.8 m
Central Switzerland	5.3 m
Ticino	4.6 m
Northwestern Switzerland	2.4 m



Number of trips per person and year

24 8.0
without overnight stay

2.6
with overnight stays

Trips by the Swiss resident population

Daily expenditure per person on private trips with overnight stays

1020 CHF 143
Domestic trips

1020 CHF 212
Trips abroad

Share of trips abroad in total trips with overnight stays

60%

643 001

Total beds surveyed in tourist accommodation

Distribution of beds by sector



Hotel sector	282 486
Holiday homes	138 466
Collective accommodation	108 368
Campsites (Pitches for passing guests x4)	113 680

CHF 19.6 bn



Gross value added by tourism

166 627

Number of jobs in tourism (FTE)



+2.3%

Growth in consumer prices in tourist accommodation
(2021/2022)