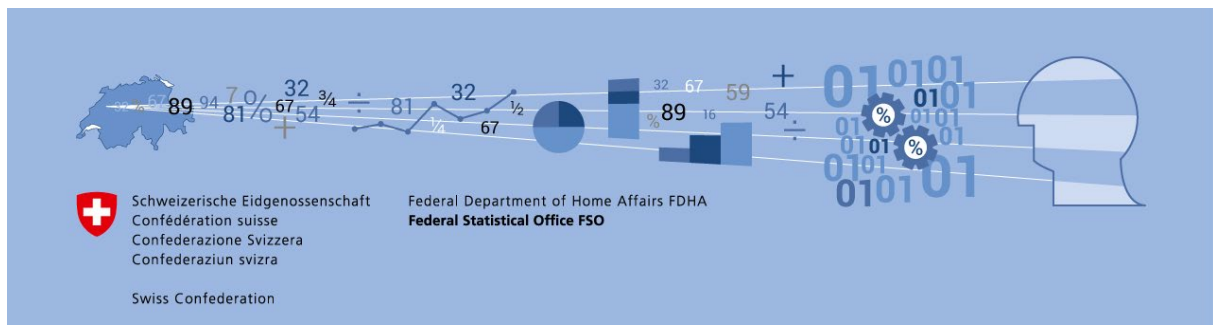




Press release

Embargo: 17.3.2025, 8:30

16 Culture, media, information society, sport

Film and Cinema Statistics 2024

Fall in admissions to American films in 2024

The number of cinema admissions in Switzerland fell in 2024 compared with 2023 (–2%). However, there were variations depending on language region (–4% in German-speaking Switzerland, but +2% in French-speaking and Italian-speaking Switzerland) and production country (–12% for American films and +11% for European films). These are some of the final results from the 2024 Swiss Film and Cinema Statistics compiled by the Federal Statistical Office (FSO).

You can find the complete text of the press release in German, French or Italian:

For German see: www.bfs.admin.ch/bfs/de/home.gnpdetail.2025-0302.html

For French see: www.bfs.admin.ch/bfs/fr/home.gnpdetail.2025-0302.html

For Italian see: www.bfs.admin.ch/bfs/it/home.gnpdetail.2025-0302.html