Hotel sector

2024

10 Tourism

Top 10 communes by total overnight stays

1 **Zurich** 4.0 m

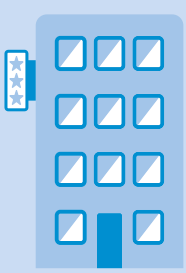
2 **Geneva** 2.3 m

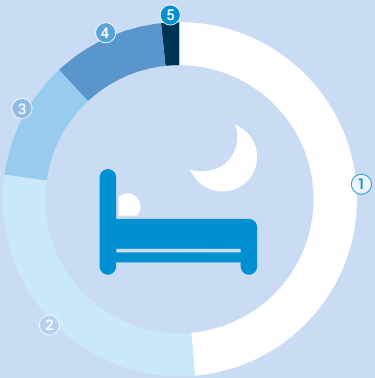
3 **Zermatt** 1.6 m

4.	Basel	1.5 m
5.	Lucerne	1.4 m
6.	Bern	1.1 m
7.	Lausanne	1.0 m
8.	Interlaken	0.9 m
9.	Grindelwald	0.8 m
10.	Davos	0.8 m

55.1%

Room occupancy rate





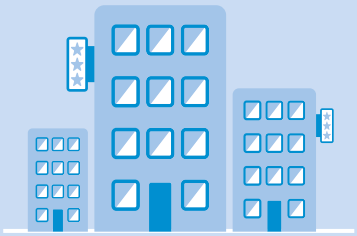
42.8 m

overnight stays in the hotel sector

1	Switzerland	20.9 m
2	Europe	12.2 m
3	America	4.6 m
4	Asia	4.4 m
5	Africa and Oceania	0.7 m

4456

hotels surveyed



65.8

beds per establishment on average

+1.4%

Growth in consumer prices in the hotel sector (2023/2024)

Overnight stays by major regions in the hotel sector

Lake Geneva Region	11.2 m
Espace Mittelland	7.7 m
Eastern Switzerland	7.6 m
Zurich	6.7 m
Central Switzerland	4.5 m
Northwestern Switzerland	2.7 m
Ticino	2.4 m

2.0 nights

average duration of stay in a hotel

Due to rounding up or down, totals may differ from the absolute figures indicated.

Sources: FSO – Tourist Accommodation Statistics, Consumer price index | Contact: info-tour@bfs.admin.ch

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