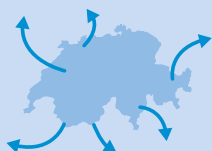
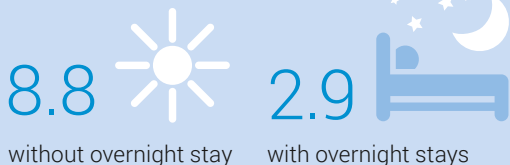


Trips by the Swiss resident population

Number of trips per person and year



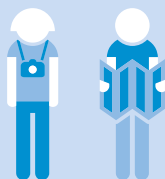
Share of trips abroad in total trips with overnight stays

65%

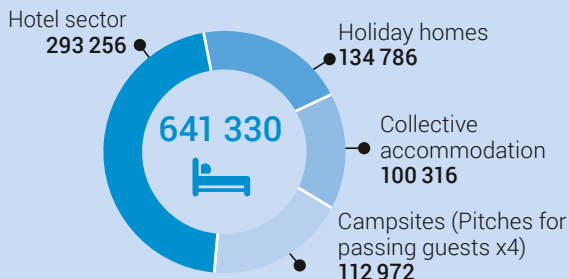
Daily expenditure per person on private trips with overnight stays

CHF 146
Domestic trips

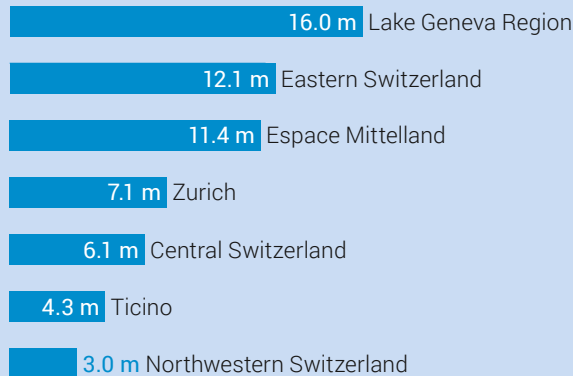
CHF 168
Trips abroad



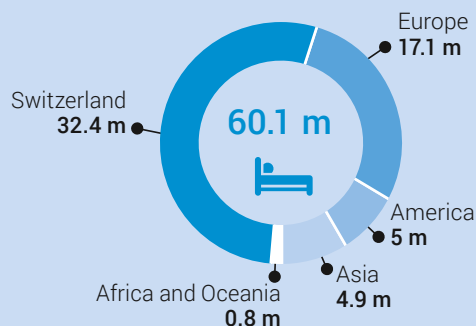
Distribution of beds by sector



Overnight stays by major regions in tourist accommodation



Number of overnight stays in tourist accommodation



Number of jobs in tourism (FTE)

186 876



Gross value added by tourism

CHF 24 bn



Growth in consumer prices in tourist accommodation (2023/2024)

+2.1%

