



Press release

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10 Tourism

Tourist accommodation during the 2025 summer season

Record number of overnight stays in Swiss hotel sector for third consecutive year in 2025 summer season

In the summer season (May to October 2025), the number of overnight stays in the Swiss hotel sector passed the 25 million mark (25.1 million) for the first time. Compared with the same period last year, overnight stays increased by 2.6% (+634 000 overnight stays). Foreign visitors recorded a total of 13.4 million overnight stays, resulting in a 2.4% (+318 000) rise and a historic high. Demand from domestic visitors rose by 2.8% (+316 000) to 11.7 million units, according to provisional results from the Federal Statistical Office (FSO).

You can find the complete text of the press release in German, French or Italian:

For German see: www.bfs.admin.ch/news/de/2025-0442

For French see: www.bfs.admin.ch/news/fr/2025-0442

For Italian see: www.bfs.admin.ch/news/it/2025-0442