



Press release

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10 Tourism

Tourist accommodation during the 2025/2026 winter season

2025/2026 winter season confirms high occupancy in the Swiss hotel sector

The Swiss hotel sector recorded 18.7 million overnight stays during the winter tourist season (November 2025 to April 2026). Compared with the same period last year, overnight stays increased by 1.1% (+198 000 overnight stays). Demand by foreign visitors rose slightly, by 0.5% (+46 000 million) to 9.3 million overnight stays and domestic demand rose by 1.6% (+152 000) to 9.5 million overnight stays. These are the provisional results from the Federal Statistical Office (FSO).

You can find the complete text of the press release in German, French or Italian:

For German see: www.bfs.admin.ch/news/de/2026-0361

For French see: www.bfs.admin.ch/news/fr/2026-0361

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