



Press release

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Internet use in households in Switzerland 2014

Social networks, not just for teenagers

Neuchâtel, 16.12.2014 (FSO) – According to the results from the Federal Statistical Office's latest survey on internet use in households, 84% of Switzerland's adult population used the internet in the first quarter of 2014. Participation in social networks is one of the activities that has grown the most since the last survey in 2010. Social networks are popular not only among young people: almost half of internet users aged between 35 and 44 are also active on these networks.

SWISS FEDERAL STATISTICAL OFFICE
Press Office

You can find the complete text of the press release in German, French or Italian:

For German see: [Bundesamt für Statistik > Aktuell > Medienmitteilungen](#)

For French see: [Office fédéral de la statistique > Actualités > Communiqués de presse](#)

For Italian see: [Ufficio federale di statistica > Attualità > Comunicati stampa](#)