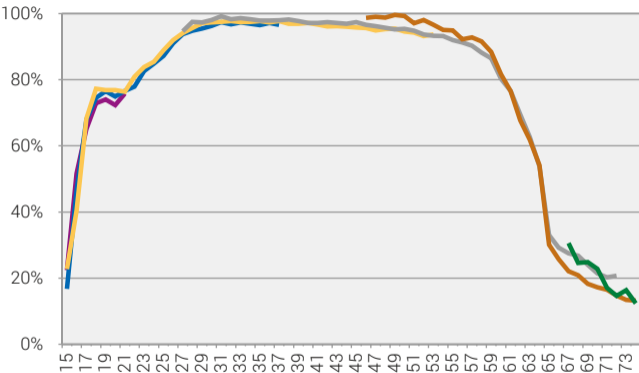


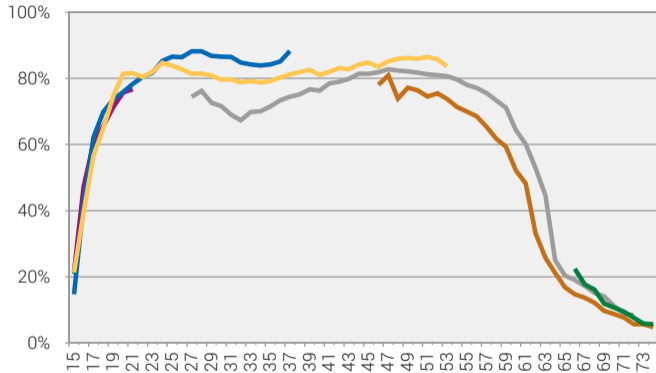
Economic activity rate by gender, age and generation, in %

Men



■ Greatest generation (1901-1927)
 ■ Baby-boomers (1946-1964)
■ Silent generation (1928-1945)
 ■ Generation X (1965-1980)

Women



■ Millenials (Y) (1981-1996)
■ Generation Z (1997-2012)